



# **SOUTH GATE PUBLIC ACCESS CORPORATION MEETING AGENDA**

**Tuesday, March 10, 2015 at 5:30 p.m.**

**CALL TO ORDER:**  
**ROLL CALL:**

Henry C. Gonzalez, Chairperson  
Carmen Avalos, Secretary

**Chairperson**  
Henry C. Gonzalez

**Vice Chairperson**  
Jorge Morales

**Board Members**  
Maria Davila  
W.H. (Bill) De Witt  
Gil Hurtado

**President**  
Michael Flad

**Secretary**  
Carmen Avalos

**Treasurer**  
Maria Belen Bernal

**Chief Legal Advisor**  
Raul F. Salinas

Materials related to an item on this Agenda after distribution of the agenda packet are available for public inspection in the City Clerk's Office

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**MEETING COMPENSATION DISCLOSURE**

Pursuant to Government Code Section 54952.3: Disclosure of compensation for meeting attendance by (The Board of Directors) is \$35 per meeting.

**OPEN SESSION AGENDA**

1. The Board of Directors will consider receiving and filing an update report from the Ad Hoc Committee regarding contract negotiations with Time Warner NY Cable, LLC. (ADMIN)
2. The Board of Directors will consider approving a retroactive \$50 per game stipend increase to the Play-by-Play Announcers for games worked during the Fiscal Year 2014-15 high school football season. (ADMIN)
3. The Board of Directors will consider approving the Meeting minutes of February 24, 2015. (CLERK)
4. Comments from the Audience
5. Comments from the Directors
6. Adjournment

I, Carmen Avalos, Secretary, certify that a true and correct copy of the foregoing Meeting Agenda was posted on March 5, 2015, at 11:00 a.m., as required by law.

  
Carmen Avalos, City Clerk

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MAR 4 - 2015

CITY OF SOUTH GATE  
OFFICE OF THE CITY MANAGER

2:30pm

Item No. 1

# City of South Gate

PUBLIC ACCESS CORPORATION

## AGENDA BILL

For the Special Meeting of March 10, 2015

Originating Department: Administration

Management Analyst: \_\_\_\_\_



Richard J. Luna

City Manager: \_\_\_\_\_



Michael Flad

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**SUBJECT: UPDATE REPORT FROM AD HOC COMMITTEE ON TIME WARNER NY CABLE, LLC NEGOTIATIONS**

**ACTIONS:** Receive and file an update report from the Ad Hoc Committee regarding contract negotiations with Time Warner NY Cable, LLC.

**FISCAL IMPACT:** None.

**REPORT SUMMARY:** Prior to the Special Meeting of February 24, 2015, a representative from Time Warner NY Cable, LLC (TWC) discussed with Chairperson Henry C. Gonzalez a proposed plan to continue filming high school football games in South Gate for an additional year. The details of the proposal were to be finalized and presented to the Ad Hoc Committee the week of March 2, 2015. TWC notified the City on March 4, 2015, that the company needed additional time before it submitted the official proposal. Therefore, the meeting was postponed to the week of March 9, 2015.

At the Special Meeting of February 24, 2015, the Board continued action on two items: 1) provide staff with direction on how to utilize available funds to continue supporting the government access channel, and 2) consider submitting a letter to the Public Utilities Commission and state legislators regarding difficulties in working with TWC under DIVCA legislation. Both items were continued until negotiations with TWC are complete.

**ATTACHMENT:** None.

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MAR 2 2015

CITY OF SOUTH GATE  
OFFICE OF THE CITY MANAGER

City of South Gate

PUBLIC ACCESS CORPORATION

AGENDA BILL

For the Special Meeting of March 10, 2015

Originating Department: Administration

Management Analyst: 

Richard J. Luna

City Manager: 

Michael Flad

**SUBJECT: STIPEND INCREASE FOR PLAY-BY-PLAY ANNOUNCERS**

**ACTION:** The Board will consider approving a retroactive \$50 per game stipend increase to the Play-by-Play Announcers for games worked during the Fiscal Year 2014-15 high school football season.

**FISCAL IMPACT:** Approving the retroactive increase will require an additional appropriation of \$1,350 for Fiscal Year 2014-15 to the Public Access Corporation Fund (263-150-12-6101).

**REPORT SUMMARY:** This item was continued from the meeting of February 24, 2015. It was added to the Agenda at the request of Chairperson Henry C. Gonzalez.

The City contracts with two individuals for play-by-play announcing for the high school football games aired on Time Warner Cable channel 3. The stipends for both individuals were approved in the Fiscal Year 2014-15 Municipal Budget as follows:

- Main Announcer earns \$200 per game worked
- Assistant Announcer earns \$100 per game worked

Chairperson Gonzalez is requesting a retroactive increase of \$50 per game for both play-by-play announcers for games worked during the Fiscal Year 2014-15 high school football season. The increase will change the Main Announcer and Assistant Announcer's stipends to \$250 and \$150 per game, respectively.

Both announcers received payment for services in January 2015 under the current per game stipends.

**ATTACHMENT:** None.

**CITY OF SOUTH GATE PUBLIC ACCESS CORPORATION  
BOARD OF DIRECTORS MEETING  
MINUTES  
TUESDAY, FEBRUARY 24, 2015**

**CALL TO ORDER** A meeting of the South Gate Public Access Corporation Board of Directors was called to order by Chairman Henry C. Gonzalez at 5:31 p.m.

**ROLL CALL** Carmen Avalos, Secretary

**PRESENT** Chairman Henry C. Gonzalez, Vice Chairman Jorge Morales, Director Maria Davila, Director W.H. (Bill) De Witt and Director Gil Hurtado; President Michael Flad, Chief Legal Advisor Raul F. Salinas

**ABSENT/EXCUSED** Treasurer Maria Belen Bernal

**1**  
**PAC ADMIN** The Board of Directors considered:

- a. Providing staff with direction on how to utilize available resources to continue supporting the government access channel; and
- b. Submitting a letter to the Public Utilities Commission and state legislators regarding difficulties in working with Time Warner Cable under DIVCA legislation.

Chairman Gonzalez asked Mr. Flad if there's anything else to add. Mr. Flad asked Mr. Luna if there's anything else to add.

Richard J. Luna, Management Analyst stated that the attached sample budget is just estimates after contacting three different companies that the City can potentially work with, as far as, controlling the government access channel. These numbers are just estimates for the time being, but one of the more immediate items that Staff is requesting is to hire a consultant.

Mr. Flad asked Mr. Luna to speak on the consultant.

Mr. Luna stated contacting different cities in the region that currently control the government and/or public access channel. The City of Torrance recommended a consultant. The consultant has gotten the necessary equipment and getting them set-up in the City.

Mr. Flad stated that the City will be responsible for updating the content on to the cable. The City does not have the equipment. The City is still working with Time Warner and getting what is required and if Time Warner has anything the City can use and what would be the terms for the City to acquire the equipment. Mr. Bimbo from Time Warner has been

extremely generous in trying to work and facilitate the equipment the City will need to upload. The City will need an expert in this area to train Staff.

Chairman Gonzalez stated that the Board knows the Ad Hoc Committee has met with Time Warner. Mr. Bimbo stated informing Time Warner the City's concerns.

Chairman Gonzalez was going to recommend to the Board to accept the one year extension of televising the football games, etc and offer a grant to high school students. He would also recommend holding off sending out any letter, if an agreement is reached.

Chairman Gonzalez asked Mr. Bimbo to inform the Board Members of what was discussed.

Richard Bimbo from Time Warner Cable stated that what Chairman Gonzalez mentioned is correct. He doesn't want to start any negotiating on the floor.

Director De Witt stated being supportive of the concept Chairman Gonzalez has come up with.

Vice Chairman Morales echoed Director De Witt's comments. He thanked Chairmen Gonzalez for his leadership and Time Warner Cable.

Director Davila questioned the cost for one (1) HS Football Game.

Chairman Gonzalez stated that the company would use their own equipment and video tape the game. The City would then provide the tape to Time Warner for airing.

Director Davila asked if the City purchases the equipment; would it be cheaper. Mr. Flad stated there would be a large expense of purchasing the equipment.

Director Davila questioned the \$40,000 for equipment. Mr. Flad stated that equipment is only to upload the content. The camera, etc is separate.

Director Hurtado asked about the consultant. Mr. Flad stated that the larger cities have their own Public Information Officer, staff with their own equipment.

Chairman Gonzalez asked if anyone in the audience wishes to speak on this item. Seeing no one step forward; Chairman Gonzalez closed the audience portion.

**1  
PAC ADMIN CONT'D**

Chairman Gonzalez motioned, Director Davila seconded and on a vote of 5-0, continuing the negotiations with Time Warner with the understanding of televising the games next year, how and where the high school students will be taught, and in turn the City will not be forwarding the letter of protest.

**2  
PLAY-BY-PLAY  
STIPEND**

The Board of Directors unanimously continued the retroactive \$50 per game stipend increase to the Play-by-Play Announcers for games worked during the Fiscal Year 2014-15 high school football season, by motion of Director De Witt and seconded by Director Davila.

Chairman Gonzalez asked Mr. Flad and Mr. Luna if there's anything else to add. Mr. Flad stated that it's under the discretion of the Board to set fees.

Chairman Gonzalez stated the Board might want to continue this item due to ongoing negotiations with Time Warner. Raul F. Salinas, Chief Legal Advisor stated there would be no problem continuing this item pending negotiations.

**3  
MINUTES**

The Board of Directors unanimously approved the Meeting minutes of February 10, 2015, by motion of Director De Witt and seconded by Director Hurtado.

Chairman Gonzalez asked if anyone in the audience wishes to speak on this item. Seeing no one step forward; Chairman Gonzalez closed the audience portion.

**4  
COMMENTS FROM  
THE AUDIENCE**

None

**5  
COMMENTS FROM  
THE DIRECTORS**

None

**ADJOURNMENT**

Director Hurtado unanimously adjourned the meeting at 5:51 p.m. and seconded by Director Davila.

**PASSED and APPROVED** this 10<sup>th</sup> day of March, 2015.

**ATTEST:**

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Henry C. Gonzalez, Chairman

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Carmen Avalos, Secretary