



SOUTH GATE PUBLIC ACCESS CORPORATION MEETING AGENDA

Tuesday, August 25, 2015 at 5:30 p.m.

I. Call To Order/Roll Call

CALL TO ORDER

Jorge Morales, Chairperson

ROLL CALL

Carmen Avalos, Secretary

II. City Officials

CHAIRPERSON

Jorge Morales

PRESIDENT

Michael Flad

VICE CHAIRPERSON

W.H. (Bill) De Witt

SECRETARY

Carmen Avalos

BOARD MEMBERS

Maria Davila

Gil Hurtado

Maria Belen Bernal

TREASURER

Gregory Martinez

CHIEF LEGAL ADVISOR

Raul F. Salinas

III. Meeting Compensation Disclosure

Pursuant to Government Code Section 54952.3: Disclosure of compensation for meeting attendance by the Board of Directors is \$35 per meeting.

IV. Open Session Agenda

1. Payments To Time Warner Cable For High School Football Games To Be Filmed And Schedule Of Games

The Board of Directors will consider: (ADMIN)

- a. Approving the proposed schedule of high school football games to be filmed by Time Warner Cable (TWC) for the 2015 season; and
- b. Authorizing City staff to make payments to TWC for 10 high school football games to be filmed by TWC at a cost of \$1,000 per game.

Documents: [ITEM 1 REPORT 082515.PDF](#)

2. Minutes

The Board of Directors will consider approving the meeting minutes of June 9, 2015. (CLERK)

Documents: [ITEM 2 REPORT 082515.PDF](#)

V. Adjournment

I, Carmen Avalos, Secretary, certify that a true and correct copy of the foregoing Meeting Agenda was posted on August 19, 2015, at 12:30 p.m., as required by law.

Carmen Avalos,
City Clerk

Materials related to an item on this Agenda submitted to the City Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office

8650 California Avenue, South Gate, California 90280
(323) 563-9510 * fax (323) 563-5411 * www.cityofsouthgate.org

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Notification 48 hours prior to the City Council Meeting will enable the City to make reasonable arrangements to assure accessibility.

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AUG 17 2015

City of South Gate
PUBLIC ACCESS CORPORATION

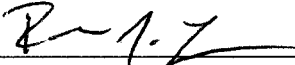
CITY OF SOUTH GATE
OFFICE OF THE CITY MANAGER

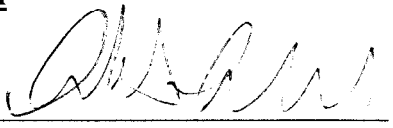
AGENDA BILL

10:15am

For the Special Meeting of August 25, 2015

Originating Department: Administration


Management Analyst: 
Richard J. Luna

City Manager: 
Michael Flad

SUBJECT: PAYMENTS TO TIME WARNER CABLE FOR THE CONTINUED FILMIING OF HIGH SCHOOL FOOTBALL GAMES FOR THE 2015 SEASON

ACTIONS:

- a. Approve proposed schedule of high school football games to be filmed by Time Warner Cable (TWC) for the 2015 season; and
- b. Authorize City staff to make payments to TWC for 10 high school football games to be filmed by TWC at a cost of \$1,000 per game.

 **FISCAL IMPACT:** TWC has agreed to film 10 high school football games for the 2015 season at a cost of \$1,000 per game (\$10,000 total). There are sufficient budgeted funds in the Public Access Corporation Fund for Fiscal Year 2015-16 to cover these expenditures.

REPORT SUMMARY: Negotiations with TWC on the continued filming of high school football games started after the City's franchise agreement with the company expired on December 22, 2014. In previous years and as part of the original franchise agreement, TWC filmed at no cost to the City special events including home football games by the City's three high schools. Once the agreement expired, regulation over the franchise moved to the California Public Utilities Commission as per the Digital Infrastructure and Video Competition Act that passed the State Legislature in 2006.

Before the Special Meeting of February 24, 2015, a TWC representative met with former Mayor and Chairperson Henry C. Gonzalez on developing a plan to continue filming the games for the 2015 season. On August 11, 2015, the City received a letter from TWC that details what services the company can provide until December 30, 2015.

TWC has agreed to film 10 high school football games in South Gate for this school year. The games can consist of the regular or post season provided they are located within the City. TWC did state in its letter the company is contractually obligated to film two games in the City of Pico Rivera that may conflict with games in South Gate; however, at this time the company has not provided additional information on when those two games will take place.

TWC is seeking reimbursement from the City at \$1,000 per game for the costs for outside expenses associated with the production of the football games. In a previous report to the Board at the Special Meeting of May 26, 2015, it was stated the company would film the games at no cost provided the City

purchase broadcasting equipment at \$15,000 to continue operation of Channel 3, the City's Public Educational and Governmental access channel. In TWC's letter to the City, it states the broadcasting equipment will now be donated to the City including eight (8) hours of installation and two (2) hours of staff training. The City would be responsible for any costs over and above the hours provided by the company to install the equipment. The net savings from this proposal is \$5,000 when compared to what was originally discussed.

In addition, the company has requested a TWC watermark image appear on the final video product that will air on Channel 3. The letter also stated the company will work with the City to secure a TWC STEM grant to support technology education in South Gate.

The attached proposed filming schedule was constructed by former Chairperson Gonzalez. It includes four home games for South Gate High School and South East High School and three home games for Legacy High School. Staff's recommendation to the Board is to approve the proposed schedule so the first game between South Gate High School and Westchester High School can be filmed. When the City is notified by TWC regarding the two scheduling conflicts, staff will work with the affected schools on another option to broadcast the football games. This would include using video supplied by the athletic departments so the games can still be shown on Channel 3.

ATTACHMENTS: 1) Time Warner Cable Letter dated August 11, 2015
2) Proposed filming schedule
3) Season schedules for City's high school football teams



Mike Flad
City Manager, City of South Gate
8650 California Avenue
South Gate, CA 90280

August 11, 2015

Dear Mr. Flad,

By way of this letter, TWC agrees to voluntarily continue support of the City of South Gate Local PEG Services outlined below until December 30, 2015.

South Gate proposal points

- Time Warner Cable will tape ten (10) high school football games, played within the City of South Gate for the 2015 football season with the exception of games that conflict with two Pico Rivera football games that Time Warner Cable has a contractual obligation to tape. The City of South Gate, as in years past, will have the ability to air these games on a replay basis on the City's Government Access channel.
- Time Warner Cable will be granted signage at the football stadium during games or will have the ability to display the Time Warner Cable watermark during the replay of the game on the City's Government Access channel.
- The City of South Gate will reimburse TWC for the costs for outside expenses associated with the production of the games not to exceed \$1,000 per game. TWC will bill the City for such costs and such invoices shall be payable within 30 days.
- Donate to the City the existing playback system, currently in use by TWC for playback of City of South Gate programming. Additionally, TWC will install this system, in a location to be determined (approximately 8 hours), and provide training on this system, not to exceed 2 hours. The City will be responsible for any costs over and above the manpower hours identified above associated with installing the equipment.
- Work with the City to secure a TWC STEM grant to support technology education in the City.
- Participate (sponsored foursome) in the 2015 South Gate Rotary Club Charity Golf Tournament.

Thank you,

Richard L. Benbow, III
Sr. Director, Government Relations – West Region
Time Warner Cable
310.647.5772

Proposed H.S. Football Game Schedule

Week	Date	Day	Time	Home Team	Away Team	Location
1)	8/28/2015	Friday	7:00 PM	South Gate	Westchester	South Gate H.S.
2)	9/3/2015	Thursday	7:00 PM	Legacy	Rivera	Legacy H.S.
3)	9/11/2015	Friday	7:00 PM	South East	St. Paul	South East H.S.
4)	9/18/2015	Friday	7:00 PM	Legacy	Panorama	Legacy H.S.
5)	9/25/2015	Friday	7:00 PM	South Gate	Bell	South Gate H.S.
6)	10/2/2015	Friday	7:00 PM	Legacy	Roybal	Legacy H.S.
7)	10/9/2015	Friday	7:00 PM	South Gate	Jordan	South Gate H.S.
8)	10/16/2015	Friday	7:00 PM	South East	Jordan	South East H.S.
9)	10/23/2015	Friday	7:00 PM	South East	Garfield	South East H.S.
10)	10/30/2015	Friday	7:00 PM	South East	South Gate	South Gate H.S.
11)	11/6/2015	Friday	7:00 PM	Roosevelt	South East	South East H.S.
12)	Playoff Game TBD					



America's Source for High School Sports

South Gate Football Schedule (2015-16)

Mascot Rams **Team** Varsity 15-16 **Colors** Black, Red

Coach Jose Casagran **Address** 3351 Firestone Blvd, South Gate, CA 90280

Overall 0-0 **League** 0-0

League Eastern **Section** Los Angeles City Section **Division** Los Angeles City Section Division I



Record Breakdown

Home 0-0-0 **Away** 0-0-0 **Neutral** 0-0-0 **PF** 0 **PA** 0 **Win %** .000

Date	Opponent	Result
8/28 7:00p	Westchester (Los Angeles, CA) Location: South Gate High School	Preview Game
9/3 7:00p	Arleta (Arleta, CA) Location: South Gate High School	Preview Game
9/11 3:00p	@ Jefferson (Los Angeles, CA) Location: Jefferson High School	Preview Game
9/18 TBA	@ San Fernando (San Fernando, CA) Location: San Fernando High School	Preview Game
9/25 7:00p	Bell (Bell, CA) * Location: South Gate High School	Preview Game
10/9 7:00p	Jordan (Los Angeles, CA) * Location: South Gate High School	Preview Game
10/16 7:00p	@ Huntington Park (Huntington Park, CA) * Location: Huntington Park High School	Preview Game
10/23 7:00p	@ Roosevelt (Los Angeles, CA) * Location: Roosevelt High School	Preview Game
10/30 7:00p	South East (South Gate, CA) * Location: South Gate High School	Preview Game
11/6 7:00p	@ Garfield (Los Angeles, CA) * Location: Garfield High School	Preview Game

Schedule Legend

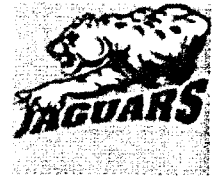
League Game = *



America's Source for High School Sports

South East Football Schedule (2015-16)

Mascot Jaguars **Team** Varsity 15-16 **Colors** Dark Blue, Silver
Coach Cordel McGlothorn **Address** 2720 Tweedy Blvd, South Gate, CA 90280
Overall 0-0 **League** 0-0
League Eastern **Section** Los Angeles City Section **Division** Los Angeles City Section Division I



Record Breakdown

Home 0-0-0 **Away** 0-0-0 **Neutral** 0-0-0 **PF** 0 **PA** 0 **Win %** .000

Date	Opponent	Result
8/28 7:00p	@ Banning (Wilmington, CA) Game Details: Home opener	Preview Game
9/4 7:00p	@ Crenshaw (Los Angeles, CA) Location: Crenshaw High School	Preview Game
9/11 7:00p	St. Paul (Santa Fe Springs, CA) Location: South East High School	Preview Game
9/18 7:00p	Locke (Los Angeles, CA) Location: South East High School	Preview Game
10/2 7:00p	@ Huntington Park (Huntington Park, CA) * Location: Huntington Park High School	Preview Game
10/9 7:00p	@ Bell (Bell, CA) * Location: Bell High School	Preview Game
10/16 7:00p	Jordan (Los Angeles, CA) * Location: South East High School	Preview Game
10/23 7:00p	Garfield (Los Angeles, CA) * Location: South East High School	Preview Game
10/30 7:00p	@ South Gate (South Gate, CA) * Location: South Gate High School	Preview Game
11/6 7:00p	Roosevelt (Los Angeles, CA) * Location: South East High School	Preview Game

Schedule Legend

League Game = *



America's Source for High School Sports

Legacy Football Schedule (2015-16)

Mascot Tigers **Team** Varsity 15-16 **Colors** Navy, Orange

Coach FERNANDO GUZMAN **Address** 5225 Tweedy Blvd, South Gate, CA 90280

Overall 0-0 **League** 0-0

League Central **Section** Los Angeles City Section **Division** Los Angeles City Section Division III



Record Breakdown

Home 0-0-0 **Away** 0-0-0 **Neutral** 0-0-0 **PF** 0 **PA** 0 **Win %** .000

Date	Opponent	Result
8/28 5:00p	@ Jordan (Los Angeles, CA) Game Details: Varsity Only	Preview Game
9/3 7:00p	Rivera (Los Angeles, CA) Location: Legacy High School	Preview Game
9/11 7:00p	Huntington Park (Huntington Park, CA) Location: Legacy High School	Preview Game
9/18 7:00p	Panorama (Panorama City, CA) Location: Legacy High School	Preview Game
10/2 7:00p	Roybal (Los Angeles, CA) * Location: Legacy High School	Preview Game
10/9 7:00p	Belmont (Los Angeles, CA) * Location: Legacy High School	Preview Game
10/16 7:00p	@ Contreras (Los Angeles, CA) * Location: Contreras High School	Preview Game
10/23 7:00p	Hollywood (Los Angeles, CA) * Location: Legacy High School	Preview Game
10/30 7:00p	@ Bernstein (Hollywood, CA) * Location: Bernstein High School	Preview Game
11/6 7:00p	Marquez (Huntington Park, CA),* Location: Legacy High School	Preview Game

Schedule Legend

League Game = *

**CITY OF SOUTH GATE PUBLIC ACCESS CORPORATION
BOARD OF DIRECTORS MEETING
MINUTES
TUESDAY, JUNE 9, 2015**

CALL TO ORDER A meeting of the South Gate Public Access Corporation Board of Directors was called to order by Chairman Jorge Morales at 5:30 p.m.

ROLL CALL Sonia Guerrero, Recording Secretary

PRESENT Chairman Jorge Morales, Vice Chairman W.H. (Bill) De Witt, Director Maria Davila, Director Gil Hurtado and Director Maria Belen Bernal; President Michael Flad, Chief Legal Advisor Raul F. Salinas

ABSENT/EXCUSED Treasurer Gregory Martinez and Secretary Carmen Avalos

**1
PAC MINUTES** The Board of Directors unanimously approved the meeting minutes of March 10, 2015, by motion of Director Davila and seconded by Vice Chairman De Witt; and

- a. Unanimously approved the meeting minutes of May 26, 2015, by motion of Director Davila and seconded by Director Bernal.

Chairman Morales asked if anyone in the audience wishes to speak on this item. Seeing no one step forward; Chairman Morales closed the audience portion

**2
COMMENTS FROM
THE AUDIENCE** None

**3
COMMENTS FROM
THE DIRECTORS** Director Hurtado stated that Charter purchased Time Warner and would like any updates. President Flad stated that the sale has not gone through, and staff has been working with Time Warner representatives. Staff can put together a one page briefing for Council and the public and place it on the website stating what changes to expect.

Director Hurtado stated that it would have been nice to video tape certain activities in the community.

President Flad stated that staff wouldn't normally agendize the minutes. This is a carryover because there was a problem with the minutes from the last meeting.

Director Davila asked if the South Gate Inform Show will continue because it is very informative.

Vice Chairman De Witt stated that it's the Directors intent to continue with the South Gate Inform Show. He hopes Chairman Morales will be available to attend a taping at the South Gate Park near water well.

ADJOURNMENT

Director Hurtado unanimously adjourned the meeting at 5:37 p.m. and seconded by Director Davila.

PASSED and **APPROVED** this 25th day of August, 2015.

ATTEST:

Jorge Morales, Chairman

Carmen Avalos, Secretary