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MAR 6 2019

# City of South Gate

**Item No. 1**

CITY OF SOUTH GATE  
OFFICE OF THE CITY MANAGER

11:15am

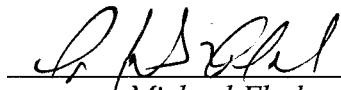
CITY COUNCIL

# AGENDA BILL

For the Regular Meeting of: March 12, 2019

Originating Department: Administration

City Manager:

  
Michael Flad

City Manager:

  
Michael Flad

**SUBJECT: PROCLAMATION DECLARING MARCH AS AMERICAN RED CROSS MONTH**

**PURPOSE:** This item was added to the Agenda at the request of Mayor María Belén Bernal to declare March as American Red Cross Month to join the efforts in recognizing Red Cross volunteers and donors.

**RECOMMENDED ACTION:** Mayor María Belén Bernal will issue a Proclamation declaring March 2019 as American Red Cross Month recognizing volunteers and donors who give of their time and resources to help those who need a helping hand.

**FISCAL IMPACT:** None.

**ANALYSIS:** None.

**BACKGROUND:** The month of March has been recognized as American Red Cross month since 1943 when President Franklin D. Roosevelt declared it to encourage Americans to support and donate to the American Red Cross.

The American Red Cross is a humanitarian organization that provides emergency assistance, disaster relief and disaster preparedness. Every year, the American Red Cross responds to an average of more than 62,000 disasters across the country, to assist with small home fires to devastating massive disasters. During the month of March, people are encouraged to become a volunteer with the American Red Cross, donate blood and learn lifesaving skills such as first aid and cardiopulmonary resuscitation (CPR).

The City Council encourages citizens to recognize and thank American Red Cross volunteers and donors for their time and resources to the community.

**ATTACHMENT:** Proclamation.

# City of South Gate



From the Honorable  
**Mayor**

## PROCLAMATION

*Declaring*

### **March 2019 as American Red Cross Month**

**WHEREAS,** more than 137 years ago, the American Red Cross was established as a humanitarian organization, guided by seven fundamental principles which include humanity, impartiality and independence to provide services to those in need regardless of race, religion, gender, sexual orientation or citizenship status; and

**WHEREAS,** each year, the American Red Cross responds to an average of more than 62,000 disasters across the country, to assist with small home fires to devastating massive disasters; and

**WHEREAS,** last year, the America Red Cross assisted with mudslides in California, the volcano eruption in Hawaii, wildfires in Colorado and California, destructive hurricanes in Florida and the Carolinas, and the devastating typhoon in U.S. territories, by providing around-the-clock shelter for disaster victims, serving millions of meals and snacks with partners, and distributing millions of relief items; and

**WHEREAS,** every day the American Red Cross delivers its mission to prevent and alleviate human suffering in the face of life's emergencies with the help of reliable, dedicated and selfless volunteers; and

**WHEREAS,** the American Red Cross shelters, feeds and provides emotional support to victims of disasters, supplies about 40 percent of the nation's blood, teaches skills that save lives, provides international humanitarian aid, and supports military members and their families;

**NOW, THEREFORE,** be it proclaimed on this 12<sup>th</sup> day of March 2019, that I, **María Belén Bernal, Mayor of the City of South Gate**, on behalf of the City Council, do hereby declare March 2019 as American Red Cross Month and encourage citizens to recognize and dully thank American Red Cross volunteers and donors who give of their time and resources to help those who need a helping hand.

13/  
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Mayor María Belén Bernal