

CITY OF SOUTH GATE PUBLIC ACCESS CORPORATION BOARD OF DIRECTORS MEETING MINUTES

Tuesday, September 12, 2017

9/12/2017 - Minutes

I. Call To Order/Roll Call

CALL TO ORDER A meeting of the South Gate Public Access Corporation Board of Directors was called to order by Chairwoman Maria Davila at 5:32 p.m.

ROLL CALL Carmen Avalos, Secretary

II. City Officials

PRESENT Chairwoman Maria Davila, Vice Chairwoman Maria Belen Bernal, Director Jorge Morales, Director Al Rios and Director Denise Diaz; President Michael Flad, Chief Legal Advisor Raul F. Salinas

ABSENT Treasurer Gregory Martinez

III. Meeting Compensation Disclosure

IV. Open Session Agenda

1. High School Football Games

The Board of Directors discussed and provided direction on budgeting funds to film high school football games for the remainder of the 2017 season.

Chairwoman Davila asked if anyone in the audience wished to speak on this item.

Virginia Johnson, 5751 McKinley Avenue misunderstood Director Rios' comments regarding the funding.

Having no one else come forward, Mayor Davila closed the audience portion.

Chairwoman Davila suggested filming the different sports that move onto a championship.

Board Member Diaz agreed with Chairwoman Davila's suggestion. Board Member Diaz inquired about the PAC funds. Requested information on allocation to include an editor to improve the quality of the videos and updating the current applications the City has.

Richard Luna provided feedback in that the current PAC funding covers any form of video production services and also the City's website.

President Flad stated that PAC funds are restricted funds therefore it has limits on what they can be spent on.

Board Member Morales liked the idea of filming championship games regardless of which sport it is. He's recommended a future meeting to discuss the board's priorities for long term civic engagement.

Vice Chairwoman Bernal asked Mr. Luna to reiterate the current PAC allocations for the current fiscal year and to provide an overview from the sub-committee.

Richard Luna stated that the base line for the PAC budget is approximately \$50,000 for funding of special videos throughout the year, maintenance, hosting on the City's website and contract photographer that also works for the City.

Mr. Luna stated that they just met with the sub-committee and discussed the equipment that operates channel 3 will need to be upgraded if the Board wants to continue channel 3.

Vice Chairwoman Bernal asked if staff has had time to research channel 3 and how many of the residents have access and use it as a source of communication.

Mr. Luna stated that staff had requested the information from the formerly Time Warner and now Spectrum cable.

Vice Chairwoman Bernal asked if the recordings that have been approved are accessible via channel 3 or can they be seen online.

Mr. Luna stated that the recordings are accessible via channel 3 and on the City's website.

Henry C. Gonzalez, 10210 Alexander Avenue provide some recommendations on how to budget the funds.

Chairwoman Davila asked the sub-committee for their recommendation.

Board Member Rios stated receiving a potential quote for new equipment. The committee also spoke about fund raising.

Vice Chairwoman Bernal inquired during the budget sessions about salary allocations and was informed that it was a onetime allocation.

Chairwoman Davila's recommendation and direction was to film the Azalea Bowl and the championship games regardless of the sports.

President Flad stated an amendment to the PAC budget that will need to be brought back to the Board of Directors for this fiscal year.

Chairwoman Davila directed staff to meet with the sub-committee and return to the Board of Directors with a list of items including the cost for their review.

2. Minutes

The Board of Directors approved the Regular Meeting minutes of June 13, 2017, by motion of Board Member Rios and seconded by Chairwoman Davila.

ROLL CALL: Chairwoman Davila, yes; Vice Chairwoman Bernal, yes; Board

Member Diaz, yes; Board Member Rios, yes; Board Member Morales, abstained.

V. Comments From The Audience

None

VI. Reports And Comments From City Officials

None

VII. Adjournment

Chairwoman Davila unanimously adjourned the meeting at 5:59 p.m. and seconded by Board Member Rios.

PASSED and **APPROVED** this 10th day of October, 2017

For a signed copy of the minutes for this meeting please contact the City Clerk's Office:
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