



Azalea Festival 2018

CALL FOR

EVENTS!

Have an event you'll like to host/sponsor during the 2018 Azalea Festival?

Come tell us all about it!

The Azalea Festival Committee is looking for organizations that would love to celebrate their community by hosting an event during the 2018 Azalea Festival. Past events have consisted of Youth Fashion Show, Zumbathon, Dog Agility Course, Miss Azaleita, Bingo, Classic Car Show & Youth Art Night. You or an authorized representative of your organization come pitch your event. The AZALEA FESTIVAL EVENT APPLICATION FORM must be filled out at the Tuesday, September 19 meeting.

Help us reinvent the Azalea Festival!

TUESDAY, SEPTEMBER 19
at 6 pm

SOUTH GATE PARK
BANQUET ROOM
4900 SOUTHERN AVE

FOR MORE INFO CALL 323.357.9637



Azalea Festival Event Application Form

Please fill out the information below as clearly as possible and return to Recreation Supervisor, Paulita Davila no later than **6:00 p.m. on September 19, 2017**. All forms turned in by the due date will be reviewed and the organizations will be notified if their event will be part of the upcoming Azalea Festival. If you have any questions please contact Paulita at 323.357.9637 or padavila@sogate.org
Thank You!

Name of Sponsor or organization:
Name of event:
Date of event:
Time of event:
Location of event:
Sponsors/donors:
What is the event?
Target group:
Ticket cost:
Ticket sales (Where or from whom, can one buy tickets?):
Ticket Information (Contact name and number for additional ticket info.):
Why should one attend:
Where can one receive more event information? (Contact name and number):
EMAIL ADDRESS:
WEBSITE ADDRESS:
Other interesting or enticing information (Entertainment):



City of South Gate

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September 5, 2017

AZALEA FESTIVAL 2018 CALL FOR EVENTS!

The planning for 2018 Azalea Festival is here and we are looking for a few good events to help enhance this year's festival! Recently, the City of South Gate surveyed residents to see what they wanted in a festival for their community and the residents told us that they wanted: **Music, Food, Fireworks and a Carnival** as the anchor event to the festival. Along with these they believe that community based events such as *Miss South Gate, Sports Tournaments and Miss Azaleita* would be great additions. Family events were also high on the communities list of desired activities that would be supported.

This is where your organization comes in. The Parks & Recreation Department is looking for a few additional events to help "round out" the schedule for the 2018 festival and we are taking applications from groups who have a desire to bring an event to the community. If this sounds like your organization, please fill out the attached "Event Application" form and turn it in by the deadline.

We will be having the initial Azalea Festival meeting to discuss the proposed events for 2018 on Tuesday, September 19th at 6:00 p.m. in the Banquet Room at South Gate Park. All groups proposing to put on an event should attend this meeting. Should you need further information regarding the meeting, please call Recreation Supervisor, Paulita Davila at (323) 357-9637.

Sincerely,

Steve Costley
Deputy Director of Parks & Recreation
City of South Gate
323-563-5494
scostley@sogate.org