

RESOLUTION NO. 7876

**CITY OF SOUTH GATE
LOS ANGELES COUNTY, CALIFORNIA**

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
SOUTH GATE, CALIFORNIA, ESTABLISHING THE SOUTH
GATE COMPLETE COUNT COMMITTEE (CCC) FOR THE 2020
UNITED STATES CENSUS TO INCREASE AWARENESS AND
INCREASE CENSUS PARTICIPATION, AND APPOINTING
MEMBERS TO SERVE ON THE CCC**

WHEREAS, the next Decennial Census will be taken in the year 2020 and political representation to the United States House of Representatives, state legislatures, and local government is determined by the Decennial Census; and

WHEREAS, having an accurate and complete Census count is important to our community in determining Federal and State aids and grants, economic development, housing assistance, transportation improvements and many other uses; and

WHEREAS, the City of South Gate ("City") recognizes the equal importance of each resident in the 2020 Census count; and

WHEREAS, the United States Census Bureau advocates for the creation of Complete Count Committees ("CCCs") to help inform their communities about the 2020 Census; and

WHEREAS, the purpose of CCCs, established by local governments, tribal, state and community leaders, are to increase awareness of the 2020 Census and increase census participation; and

WHEREAS, CCCs are most effective when they include a cross-section of the community which include individuals from government, education, business, religious organizations, the media and community groups; and

WHEREAS, the City's formation of a CCC will ensure that local households are kept abreast of the various census operations and provide a better understanding of the census process which will increase their willingness to be a part of the successful enumeration in 2020, before the information is nationally circulated; and

WHEREAS, CCCs utilize local knowledge, influence, and resources to educate communities and promote the census through locally based, targeted outreach efforts; and

WHEREAS, the concept behind a successful CCC program relies on members who have a variety of ideas, expertise, influence and experience; and

WHEREAS, the City Council deems it in the best interest of the City to establish a Complete Count Committee to promote and encourage a high response rate to the 2020 Census;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SOUTH GATE DOES HEREBY RESOLVE AS FOLLOWS:

SECTION 1. The City Council hereby establishes the South Gate Complete Count Committee, comprised of a cross-section of community members from various community groups, to provide guidance and support for the City's outreach and engagement efforts leading up to and during the 2020 Census, and to work together as one to make certain that all residents are counted.

SECTION 2. The City Council hereby appoints the following representatives and advocates to serve on the South Gate Complete Count Committee:

- City Representatives:
 - Council Member Al Rios (Chairperson)
 - City Manager or his Designee
 - Director of Community Development/Department Representative
- Census Representatives/ Partnership Specialists:
 - Census CCC (State)
 - US Census
- Business Representatives:
 - South Gate Chamber of Commerce
 - Tweedy Mile Association
 - The Crossroads at Firestone Boulevard
 - El Paseo Shopping Center
 - azalea Regional Shopping Center
- Education Representatives:
 - Los Angeles Unified School District
 - KIPP Corazón Academy
 - Valiente College Preparatory Charter School
 - Padres Unidos
 - East Los Angeles College
 - School Safety Collaborative
- Healthcare Representatives:
 - Altamed Medical Group
 - Complete Care Community Health Center
- Government Representatives:
 - Congresswomen Nannette Barragan's Office
 - Speaker of the Assembly Anthony Rendon's Office
 - Senator Lena A. Gonzalez's Office
 - Supervisor Hilda Solis' Office
- Faith Based Representatives:
 - Churches-In-Action
- Representatives from Community Based Organizations:
 - LA Metro
 - LA County Libraries: Hollydale Library and Leland R. Weaver Library
 - Neighborhood Watch Programs: South Gate Police Department Liaison
 - Rotary Club of South Gate
 - South Gate Women's Club

- Multi-Cultural Women's Club
- American Legion Post #335
- Coalition for Humane Immigrant Rights of Los Angeles (CHIRLA)
- Hub Cities Consortium
- Southeast Community Development Corporation (SCDC)
- People Assisting the Homeless (PATH)
- Old Timers Foundation
- Fair Housing Foundation
- Latino Equality Alliance (LEA)
- Southeast Los Angeles Collaborative (SELA)
- Media Representative:
 - Los Angeles Wave newspaper

SECTION 3. Be it further resolved that the South Gate Complete Count Committee is established to:

- Advise the Mayor, City Council and City Departments on ideas, approaches, strategies, activities, concerns and issues with regard to obtaining a complete count of all South Gate residents for the 2020 Census;
- Provide leadership and support for local outreach and educational efforts;
- Actively promote participation in the 2020 Census within their own communities; and
- Support community, city, state, and national efforts to obtain a complete count.

SECTION 4. The South Gate Complete Count Committee is a volunteer group of community leaders that will play a key role to educate and motivate residents to participate in the 2020 Census.

SECTION 5. The South Gate Complete Count Committee shall meet as needed to discuss matters. The Chairperson of the South Gate Complete Count Committee may call a special meeting as necessary to conduct business.

SECTION 6. The South Gate Complete Count Committee may add members, as needed, in order to better connect to the various demographic groups that exist in South Gate in order to increase participation.

SECTION 7. The South Gate Complete Count Committee will not have a maximum nor minimum number of members in order to allow for continued recruitment.

SECTION 8. The South Gate Complete Count Committee shall be staffed by the Community Development Department and will provide regular updates to the City Council.

SECTION 9. The City Manager and staff are hereby authorized to take any and all necessary, reasonable and proper actions to carry out the intent and purpose of this Resolution.

SECTION 10. The South Gate Complete Count Committee is effective as of July 23, 2019 and will terminate on June 30, 2020.

SECTION 11. The City Council hereby resolves the 2020 Census as a top priority for all elected and appointed officials, and encourages the community's full support and participation in achieving an accurate and complete count through the formulation of the South Gate Complete Count Committee.

SECTION 12. The City Clerk shall certify to the adoption of this Resolution which shall be effective upon its adoption.

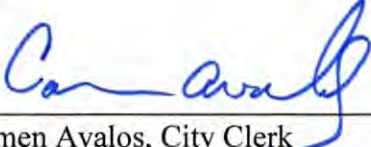
PASSED, APPROVED and ADOPTED this **23rd** day of **July 2019**.

CITY OF SOUTH GATE:

By: 


Jorge Morales, Mayor

ATTEST:

By: 

Carmen Avalos, City Clerk
(SEAL)

APPROVED AS TO FORM:

By: 

Raul F. Salinas, City Attorney

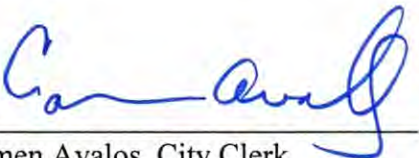
RESOLUTION CERTIFICATION PAGE

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) SS
CITY OF SOUTH GATE)

I, Carmen Avalos, City Clerk of the City of South Gate, California, hereby certify that the whole number of Members of the City Council of said City is five; that Resolution No. 7876 was adopted by the City Council at their Regular Meeting held on July 23, 2019, by the following vote:

Ayes: Council Members: Bernal, Davila, Diaz, Morales, and Rios
Noes: Council Members: None
Absent: Council Members: None
Abstain: Council Members: None

Witness my hand and the seal of said City on June 24, 2019.



Carmen Avalos, City Clerk
City of South Gate, California