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VIRTUAL PRESENTATION ON:

ADVERTISING AND RETAIL LAW FOR SMALL BUSINESSES

This webinar will provide an overview of advertising and other consumer protection laws applied to small businesses, including legal "dos and don'ts" of marketing, advertising, and promotion, as well as sales practices, and how to avoid being a target for consumer litigation or regulatory investigations by the Federal Trade Commission or state or local consumer protection authorities.

Date: October 7, 2021
Time: 12:30pm-1:30pm
Presentation by:
Vincent Cox, Esq.,
Ballard Spahr

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